

# INVESTMENT STRATEGY APPROACH



It is prudent to review your investment portfolios and speak to your independent specialist investment advisor if you have one. It is important not to panic and rather, make well considered decisions that are aligned with your long-term plans and your particular circumstances.

We are being inundated with negative sentiment in financial markets. There is however, also commentary about taking advantage of weakness in global and Australian Share markets and unique opportunities that may emerge to buy quality assets.

Leading independent economist Don Stammer published a very timely article in the Australian Newspaper on the weekend titled "No stock market panic ever lasted ... nor will this one."

An extract is below:

- "● Keep up to date on statistics of the spread (and, when it comes, the containment) of the corona- virus pandemic.
- Expect the accommodative monetary settings and fiscal stimulation to be kept in place for an extended period.
  - Watch for further sell-offs in share markets before confidence returns and stays stronger
  - Prepare a list of quality shares (or share funds) suited for the individual investor's longer-term needs.
  - Bear in mind that the best times to buy good assets is when confidence is low and a rout is on.
  - When it appears time to re-enter the share market, play it safe for a while by "averaging in" to build a holding of the quality shares (or share funds)."

Our preferred specialist investment advisors at Vantage Wealth Management are embracing a similar approach for all of our clients that are engaged with them. Most importantly, they have a well-established process that is proving to add value in what is likely to be a long protracted period of high volatility.

Now is the time to be well prepared and have clarity about your strategy going forward.

Please do not hesitate to call us if you would like to discuss your investment portfolio approach.

We are able to offer a no obligation discussion with our preferred specialist business advisors.

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